

Course Outline

Programme	ADP Home Economics	Course Code	HEAD-102L	Credit Hours	2(0+2)
Course Title	FUNDAMENTALS OF ART AND DESIGN (LAB)				
Course Introduction					
This course will provide students with a broad perspective of the theories, techniques, and practices of the visual arts, design, crafts, and architecture and art history. The course encourages students to learn by doing, but primarily seeks to make learning productive and enjoyable. Students will develop a sound understanding of application of art and its importance in developing an awareness about design and different painting styles.					
Learning Outcomes					
On the completion of the course, the students will: 1. Understand the Elements and Principles of Art and Design. 2. Develop basic skills in Colour Theory, Composition and Visual aesthetics. 3. Explain various mediums and techniques for creative expression.					
Course Content			Assignments/Readings		
Week 1	Design Composition: Lines (Pencil Colours and Markers) 1 exercise at least		Scribbling exercise: Straight line		
	Design Composition: Lines (Pencil Colours and Markers) 1 exercise at least		Scribbling exercise: Curved lines		
Week 2	Design Composition: Shapes (Pencil Colours and Markers) 1 exercise at least		Composition with organic and geometric shapes		
	Design Composition: Texture (Pencil Colours and Markers) 1 exercise at least		Collect 10 to 12 textures by rubbing technique and make a collage using those pages.		
Week 3	Design Composition: Texture (Pencil Colours and Markers) 1 exercise at least		Make 12 squares of 2”x2” each on A3 size page and create textures using variation in line thickness, length or direction.		
	Design Composition: Pattern (Pencil Colours and Markers) 1 exercise at least		Design a pattern by repeating a simple motif like a leaf or a shape.		
Week 4	Design Composition: Rhythm (Paper Cut, Pencil Colours) 1 exercise at least		Use repetition and the principle of progression or alternation etc to create a sense of movement and visual rhythm.		
	Design Composition: Proportion (Paper Cut, Pencil Colours) 1 exercise at least		Show that relative size (proportion) of elements affects the overall harmony and perception of a composition. Make two compositions using paper cut shapes, one with		
			harmonious proportions and the other with exaggerated proportions.		
	Design Composition: Emphasis (Paper Cut, Pencil Colours) 1 exercise at least		Use contrast in size, color, or placement to make one element the focal point .		

Week 5	Design Composition: Balance (Paper Cut, Pencil Colours) 1 exercise at least	Make a Mandala in paper, using paper snowflake making technique, showing radial balance
Week 6	Design Composition	Assignment: Make a mixed media composition on HARMONY.
	Design composition continued	
Week 7	Colour Wheel	Complete the class work and execute the concept in a creative expression
	Value Chart	Complete the classwork and execute the concept in a creative expression
Week 8	Intensity Chart	Complete the classwork and execute the concept in a creative expression
	Colour Schemes	"Create eight small color wheels. Use these wheels to identify and paint eight different color schemes. For each painted scheme, collect a corresponding image example illustrating its use in clothing, interiors, or artwork.
Week 9	Mid Term Exam	
Week 10	Design repeats: Mirror repeat, 1 exercise at least	Repeat a geometrical motif in a 4 by 4 grid, each square being 2"x2"
	Design repeats: Mirror repeat, 1 exercise at least	Repeat a floral motif in a 4 by 4 grid, each square being 2"x2"
Week 11	Design repeats: Block Repeat, 1 exercise at least	Repeat a motif in a 4 by 4 grid on a given theme, each square being 2"x2"
	Design repeats: Block Repeat, 1 exercise at least	Repeat a floral motif in a 4 by 4 grid on a given theme, each square being 2"x2"
Week 12	Project: Poster making (mixed media) Introduction to the basics of poster making	Select a theme/ topic for poster
	Project: Poster making (contd.)	Collect images to be used for inspiration
Week 13	Project: Poster making (contd.)	Assignment: Make 3 to 4 thumbnail sketches of the layout for approval.
	Project: Poster making (contd.)	Selecting font and colour for the poster
Week 14	Project: Poster making (contd.)	Execution after finalization
	Project: Poster making (contd.)	
Week 15	Project: Poster making (contd.)	Execution after finalization
	Project: Poster making (contd.)	
Week 16	Signing of Portfolio	Work on finalization of portfolio

Week 17	Revision	
Week 18	Final Term Exam	
Textbooks and Reading Material		
1. Art in Everyday Life by Harriet Goldstein (Jan 1, 1960) , The MacMillan Company, 2. New York. 3. Janson's History of Art: The Western Tradition (8th Edition) (My ArtsLab Series) by Penelope J. E. Davies, Walter B. Denny, Frima Fox Hofrichter, and Joseph F. Jacobs (Jan 13, 2010). 4. Gardner's Art Through the Ages: A Global History, Volume II (Gardner's Art Through the Ages: A Concise History) by Helen Gardner (Apr 14, 2008). 5. An eye for Art. I. Krumins. 2013. DK Pub. USA 6. Debra J. Dewitte, Gate ways to Art: Understanding the Visual Arts, 2011, Thames & Hudson, USA 7. Inayat N., Arts and Design: A student Companion, Cravan Book House.		
Teaching Learning Strategies		
Practical-based learning through lectures, presentations and demonstrations. Technology-based learning -use of Multimedia etc. Group learning through group assignments and discussion.		
Assignments: Types and Number with Calendar		
1. Practical assignment in week 6: Make a mixed media composition on HARMONY. 2. Practical assignment in week 13: Make 3 to 4 thumbnail sketches of the layout for approval.		